INSTITUTO FEDERAL ELECTORAL
AUTORIDADES ELECTORALES DEL VALLE DE MÉXICO
MODELO PARA EL PERIODO DEL 31 DE ENERO AL 2 DE MAYO
3,600 PROMOCIONALES EN PRECAMPAÑAS y 3,072 EN "INTERCAMPAÑAS"
RADIO Y TELEVISIÓN

MES				MARZO															
DIA Y FECHA				12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	
HORARIO	MINUTOS		SPOT	J	V	S	D	L	Ma	M	J	V	S	D	L	Ma	M	J	
				ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	
06:00 a 06:59	3 MINUTOS	1 MINUTO	1	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			2																
		1 MINUTO	3	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			4	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	5																
			6	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
07:00 a 07:59	3 MINUTOS	1 MINUTO	7	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			8																
		1 MINUTO	9	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			10	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	11																
			12	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
08:00 a 08:59	3 MINUTOS	1 MINUTO	13	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			14																
		1 MINUTO	15	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			16	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	17																
			18	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
09:00 a 09:59	3 MINUTOS	1 MINUTO	19	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			20																
		1 MINUTO	21	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			22	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	23																
			24	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
10:00 a 10:59	3 MINUTOS	1 MINUTO	25	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			26																
		1 MINUTO	27	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			28	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	29																
			30	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
11:00 a 11:59	3 MINUTOS	1 MINUTO	31	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			32																
		1 MINUTO	33	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			34	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	35																
			36	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
12:00 a 12:59	2 MINUTOS	1 MINUTO	37																
			38	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	39																
			40	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
13:00 a 13:59	2 MINUTOS	1 MINUTO	41																
			42	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	43																
			44	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
14:00 a 14:59	2 MINUTOS	1 MINUTO	45																
			46	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	47																
			48	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
15:00 a 15:59	2 MINUTOS	1 MINUTO	49																
			50	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	51																
			52	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
16:00 a 16:59	2 MINUTOS	1 MINUTO	53																
			54	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	55																
			56	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
17:00 a 17:59	2 MINUTOS	1 MINUTO	57																
			58	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	59																
			60	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
18:00 a 18:59	3 MINUTOS	1 MINUTO	61	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			62																
		1 MINUTO	63	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			64	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	65																
			66	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
19:00 a 19:59	3 MINUTOS	1 MINUTO	67	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			68																
		1 MINUTO	69	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			70	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	71																
			72	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
20:00 a 20:59	3 MINUTOS	1 MINUTO	73	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			74																
		1 MINUTO	75	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			76	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	77																
			78	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
21:00 a 21:59	3 MINUTOS	1 MINUTO	79	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			80																
		1 MINUTO	81	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			82	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	83																
			84	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
22:00 a 22:59	3 MINUTOS	1 MINUTO	85	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			86																
		1 MINUTO	87	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			88	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	89																
			90	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
23:00 a 23:59	3 MINUTOS	1 MINUTO	91	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			92																
		1 MINUTO	93	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
			94	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	
		1 MINUTO	95																
			96	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	