INSTITUTO FEDERAL ELECTORAL

AUTORIDADES ELECTORALES EN LOS ESTADOS DE GUANAJUATO, MORELOS, QUERÉTARO Y SONORA.
MODELO PARA EL PERIODO DEL 31 DE ENERO AL 2 DE MAYO
2,440 PROMOCIONALES EN PRECAMPAÑAS y 4,992 EN "INTERCAMPAÑAS"
RADIO Y TELEVISIÓN

MES				ENERO													
DIA Y FECHA				15	16	17	18	19	20	21	22	23	24	25	26	27	28
HORARIO	MINUTOS		SPOT	D	L	Ma	M	J	V	S	D	L	Ma	M	J	V	S
				ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
06:00 a 06:59	3 MINUTOS	1 MINUTO	1	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			2														
		1 MINUTO	3	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			4	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	5														
			6	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
07:00 a 07:59	3 MINUTOS	1 MINUTO	7	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			8														
		1 MINUTO	9	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			10	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	11														
			12	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
08:00 a 08:59	3 MINUTOS	1 MINUTO	13	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			14														
		1 MINUTO	15	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			16	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	17														
			18	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
09:00 a 09:59	3 MINUTOS	1 MINUTO	19	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			20														
		1 MINUTO	21	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			22	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	23														
			24	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
10:00 a 10:59	3 MINUTOS	1 MINUTO	25	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			26														
		1 MINUTO	27	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			28	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	29														
			30	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
11:00 a 11:59	3 MINUTOS	1 MINUTO	31	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			32														
		1 MINUTO	33	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			34	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	35														
			36	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
12:00 a 12:59	2 MINUTOS	1 MINUTO	37														
			38	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	39														
			40	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
13:00 a 13:59	2 MINUTOS	1 MINUTO	41														
			42	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	43														
			44	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
14:00 a 14:59	2 MINUTOS	1 MINUTO	45														
			46	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	47														
			48	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
15:00 a 15:59	2 MINUTOS	1 MINUTO	49														
			50	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	51														
			52	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
16:00 a 16:59	2 MINUTOS	1 MINUTO	53														
			54	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	55														
			56	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
17:00 a 17:59	2 MINUTOS	1 MINUTO	57														
			58	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	59														
			60	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
18:00 a 18:59	3 MINUTOS	1 MINUTO	61	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			62														
		1 MINUTO	63	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			64	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	65														
			66	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
19:00 a 19:59	3 MINUTOS	1 MINUTO	67	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			68														
		1 MINUTO	69	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			70	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	71														
			72	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
20:00 a 20:59	3 MINUTOS	1 MINUTO	73	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			74														
		1 MINUTO	75	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			76	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	77														
			78	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
21:00 a 21:59	3 MINUTOS	1 MINUTO	79	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			80														
		1 MINUTO	81	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			82	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	83														
			84	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
22:00 a 22:59	3 MINUTOS	1 MINUTO	85	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			86														
		1 MINUTO	87	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			88	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	89														
			90	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
23:00 a 23:59	3 MINUTOS	1 MINUTO	91	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			92														
		1 MINUTO	93	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
			94	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC
		1 MINUTO	95														
			96	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC	A ELEC